



# DIGITAL ENTERTAINMENT SUMMIT 2013

Tuesday 23 April

- 09:00**    **Opening remarks:**    Alexander Ross – Partner, Wiggin
- 09:05**    **Keynote speech:**    Ralph Simon – CEO and Chairman, Mobilium Global, and Chairman Emeritus, Mobile Entertainment Forum, Americas (MEFMobile)
- 09:20**    **2013 Digital Entertainment Survey key findings:**    Caroline Kean – Partner, Wiggin
- 09:35**    **First panel discussion:**    **Content production for the multi-screen world**  
Tara Donovan – CEO, Jamie Oliver Media  
Daniel Heaf – Chief Digital Officer, BBC Worldwide  
Richard Mollet – Chief Executive, Publishers Association  
Ralph Simon – CEO and Chairman, Mobilium Global, and Chairman Emeritus, Mobile Entertainment Forum, Americas (MEFMobile)  
Andy Taylor – Co-Founder and CEO, Little Dot Studios  
**Moderator:** Alexander Ross – Partner, Wiggin
- 10:45**    **Coffee break**
- 11:15**    **Piracy – Digital Entertainment Survey key findings:**    Simon Baggs – Partner, Wiggin
- 11:25**    **Second panel discussion:**    **Content distribution and data use**  
Andrew Bud – MEF Global Chair & CEO, iProov  
Tom Grayson – Managing Director, Accenture Digital Services  
Alex Green – Director, TV, BT Retail  
Nigel Walley – Managing Director, Decipher  
Ben Warn – Managing Director, Consumer Brands & Portals, Perform Group  
**Moderator:** Alexander Ross – Partner, Wiggin
- 12:20**    **What to expect from Europe:**    Ted Shapiro – Partner (Brussels office), Wiggin
- 12:30**    **Closing remarks and lunch**